

2011 Vanguard Award

The Chemical Educational Foundation (CEF) named Gregory S. Babe, President and Chief Executive Officer of Bayer Corporation and Bayer MaterialScience LLC, the winner of its prestigious Vanguard Award for his outstanding efforts on behalf of science education.

For over a decade, CEF has presented the award to an individual whose leadership, commitment and outreach efforts have helped to advance the Foundation's mission of fostering a greater understanding of the science and benefits of chemistry.



At Bayer, Babe has worked to promote and support the advancement of STEM (science, technology, engineering and math) education broadly on both the national and local levels through the company's Presidential award-winning *Making Science Make Sense*® (MSMS) initiative. MSMS advances science literacy across the United States through hands-on, inquiry based science learning, employee volunteerism and a public education campaign led by the nation's first African-American female astronaut, Dr. Mae Jemison.

Additionally, as Chairman of the Bayer USA Foundation, Babe has guided the Foundation's strong support of innovative education and workforce development programs. Examples of these initiatives include developing the Bayer School of Natural and Environmental Sciences Scholarship/Internship program at Duquesne University; funding Biotech Partners – a nationally recognized model for school-to-career partnerships in the sciences; spearheading K-8 science education reform throughout the state of Pennsylvania; and establishing and sustaining MESA, a Mathematics, Engineering, Science Achievement program that provides underserved middle and high school students with hands-on math and science curriculum.



“Mr. Babe’s active involvement in promoting the value and benefits of chemistry through STEM education initiatives exemplifies what this award is all about,” stated John Rice, Executive Director of CEF. “His efforts not only increase students’ understanding of and interest in science but also work to build stronger community relationships through industry involvement. We applaud his leadership, enthusiasm and genuine interest in the promotion of science education,” he added.

Babe was honored at CEF's Vanguard Award Dinner & Ceremony at the Westin City Center in Washington, D.C., on May 2, 2011. For more information, please visit the [Vanguard Award](#) page of the CEF website or contact the CEF staff. CEF will begin accepting nominations for the 2012 Vanguard Award in the fall of 2011.

(See page 2 for a brief biography on Gregory S. Babe.)

2011 Vanguard Award Winner – Gregory S. Babe

Gregory S. Babe was appointed President and Chief Executive Officer of Bayer Corporation and Senior Bayer Representative for the United States and Canada in October 2008. He is responsible for the North American activities of the worldwide Bayer Group, an international health care, nutrition, and innovative materials group based in Leverkusen, Germany. In addition, he is the President and CEO of Bayer MaterialScience LLC – a position he has held since July 2004.



Mr. Babe joined Bayer in 1976 as an intern in the Polyurethanes Group and has held several management positions of increasing responsibility since that time. Prior to his current appointment, Mr. Babe served as president and CEO of Bayer Corporate and Business Services LLC where he was responsible for providing expertise and support in engineering, information systems, procurement, materials management, human resources, financial, accounting, and other business services to Bayer Corporation and its affiliates.

Mr. Babe is the chair of the Bayer Political Action Committee and the Bayer USA Foundation. For five years, he served as the executive sponsor of the Bayer Diversity Advisory Council. Mr. Babe serves on the American Chemistry Council's (ACC) Executive Committee and Board of Directors and as the executive chair of the ACC's Responsible Care® Board Committee, in addition to being a member of ACC's Chemical Management and Board Research Committees. He also serves on the National Association of Manufacturers' Board of Directors and Executive Committee.

In addition, he serves on West Virginia University's Foundation Board and on the Allegheny Conference on Community Development's Board of Directors and Executive Committee.